

madison mcguire.

designer.

a designer living in edmond, ok with a passion for all things visual. i believe that all moments should be captured by photographs and all experiences by video. i believe in design that challenges the audience and moves them on an emotional level. i believe in not only seeing the beauty in all things but creating it as well.



contact

msheamcguire@gmail.com
817 771 9447

msheadesign.com

education

bachelor of fine arts:
graphic design
[minor] art history

university of south dakota

design experience

tandy leather
graphic designer
specializing in package design
[august 2021 - june 2023]

i had the opportunity in this role to create new package designs as tandy leather was rebranding, as well as revamp existing art work for their current products. i had my hand in building the designs and layouts for new product lines and also assisted in print pieces and store handouts.

stoker creative
associate art director
graphic designer
[february 2020 - july 2021]

stoker creative was my first experience in an agency setting and it opened up many creative doors for me. i quickly found myself as creative director for one of our clients while simultaneously designing for museums, veterinary centers, cbd companies, and many more.

healthchannels
graphic design specialist
[march 2019 - october 2019]

i was brought onto this team once physassist scribes was acquired by healthchannels. although this was a new company, my responsibilities remained the same but on a much larger scale, for a much bigger audience, multiple companies and various brand identities.

professional design skills

illustrator	premiere
indesign	html+css
photoshop	social media
aftereffects	strategy
lightroom	typography

physassist scribes
graphic design specialist
[may 2018 - march 2019]

i was an active designer on a marketing team of creatives taking on responsibilities designing anything from sales materials and hr compliance programs to conference booths and materials to podcast logo design and video creation.

contract work

stoker creative
social media designer
[june 2021 - march 2023]

after stoker creative came to an end, i continued to work for them creating social media graphics for a veterinary clinic. from infographics, photo, and video, i was sure to incorporate a wide variety of material for their customers to consume while keeping a cohesive brand identity.